

Martin J Cowling, CEO

Martin is founder and CEO of People First – Total Solutions (www.pfts.com.au), an international consulting and training firm focusing on volunteer engagement, strategic planning, and board development. He possesses almost 20 years of management experience with organizations including UNICEF, AFS Intercultural Programs, The Smith Family, and Victorian Relief.



Martin believes that people are the key to an organization's success or often the very reason for failure and he is passionate about ensuring that staff (both paid and unpaid) have mutually beneficial relationships.

Martin is an entertaining and dynamic speaker and a skilled presenter. He provides public speaking, consultation and training services for a wide range of public and private organizations in the United States, New Zealand and Australia as well as individual coaching.

*I would like to take this opportunity to tell you about Martin J Cowling's programs. **Dynamic, full of energy and funny**, Martin brought his subjects to us in a comfortable, manageable and thought-provoking manner. His big-picture thinking combined with small suggestions by way of anecdotes got the whole room buzzing.*

Sara Kish, Georgetown University Hospital

*"Martin is an **incredible trainer** who really engages his audience and experiencing a lot of learning. Plus, he is **expert and cutting-edge** in his content and materials."*

David Styers, BoardSource

Taking his experience from his own volunteering in Australia and El Salvador, combining that with over 20 years of experience in leadership and management roles in the not for profit world and interactions with not for profit, government and business leaders globally means Martin brings current practical applicable information to his presentations.

Mr. Cowling believes that **people are the key to success** or the very reason for failure of a project, strategy or company. He is passionate about ensuring that both Organization and their staff (employees or volunteers) have mutually beneficial relationships. From strategic planning to volunteer management to coaching, leadership, contact Martin for input and advice.

Martin is a volunteer with the Red Cross Telecross Program and for Chicago 2016 Bid, is on the Board of Emergency Relief Victoria and is on the Education Committee of Volunteering Victoria